

# Using Social Media in Law enforcement

## “Social Media Best Practices”

Chief JR kidney Tecumseh Police Department

# How are you using Social Media today?



# What we need to know.



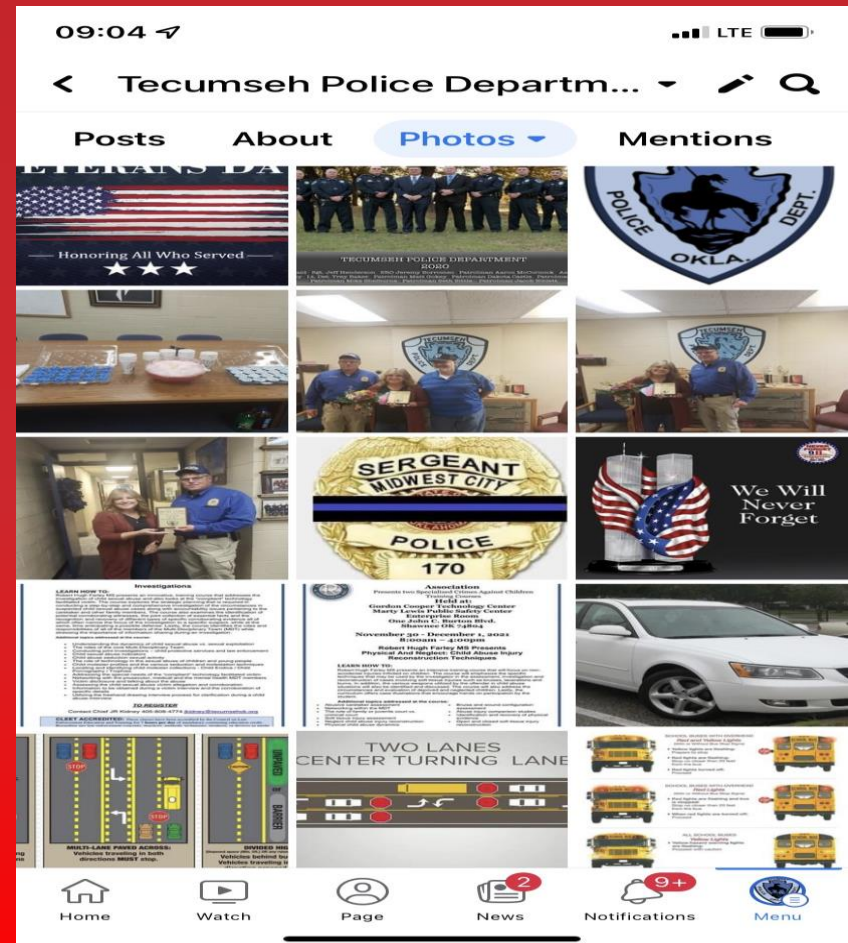


# Where do you get your News?

- It is estimated 34% of adults in the US get their news from online and social media.

# Are you using the fastest way to reach citizens in your jurisdiction?

- Crimes in progress
- Missing person
- Weather updates
- Trainings
- Community events



Examples of breaking news stories which often hit Facebook, Twitter, and other social media outlets before airing on TV.





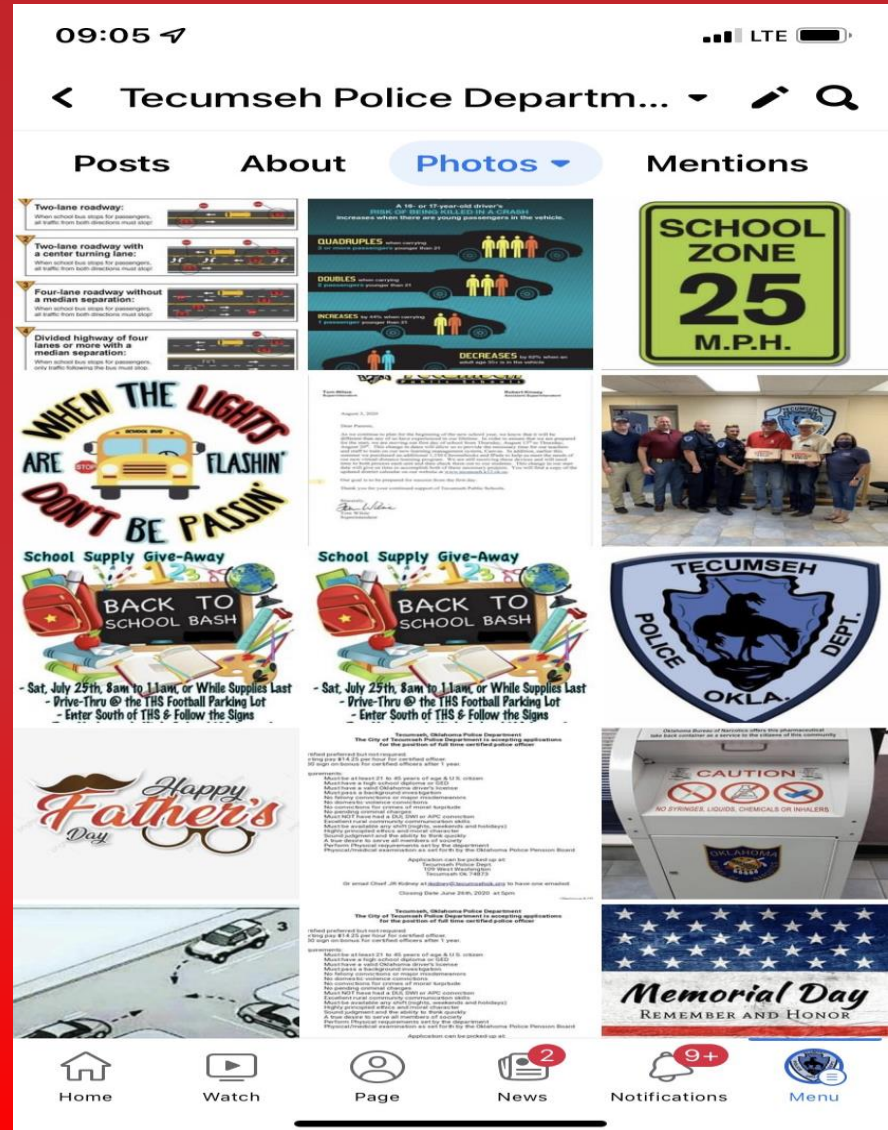
# Avoid at all cost.

- Arguing      When they bad mouth your Department
- Posting Negative Comments
- Politics      The departments page is not the place
- Personal opinion of the Chief

# When post go against your Departments mission

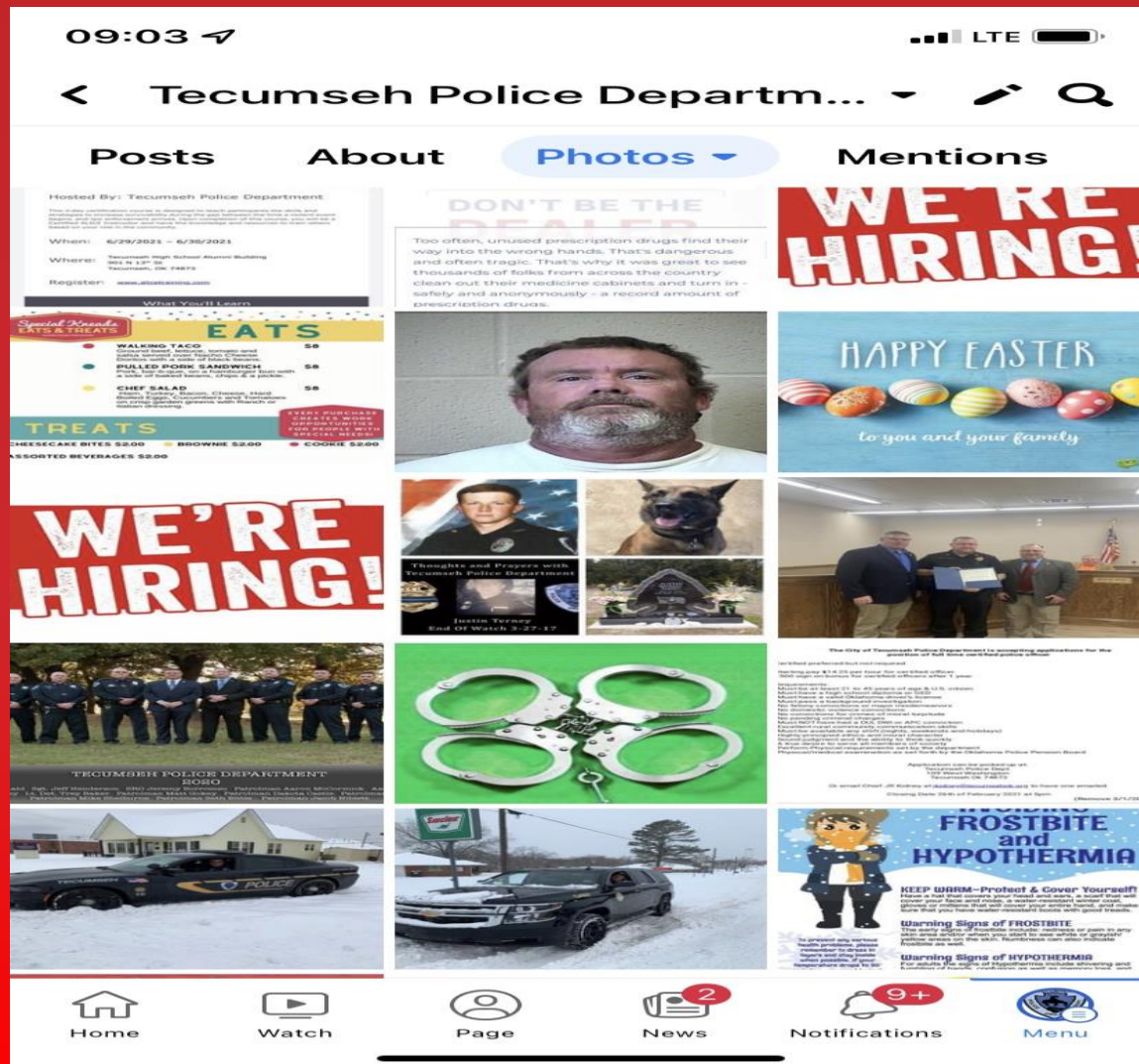
Don't remove them  
Hide them

Tell me why we would do this.



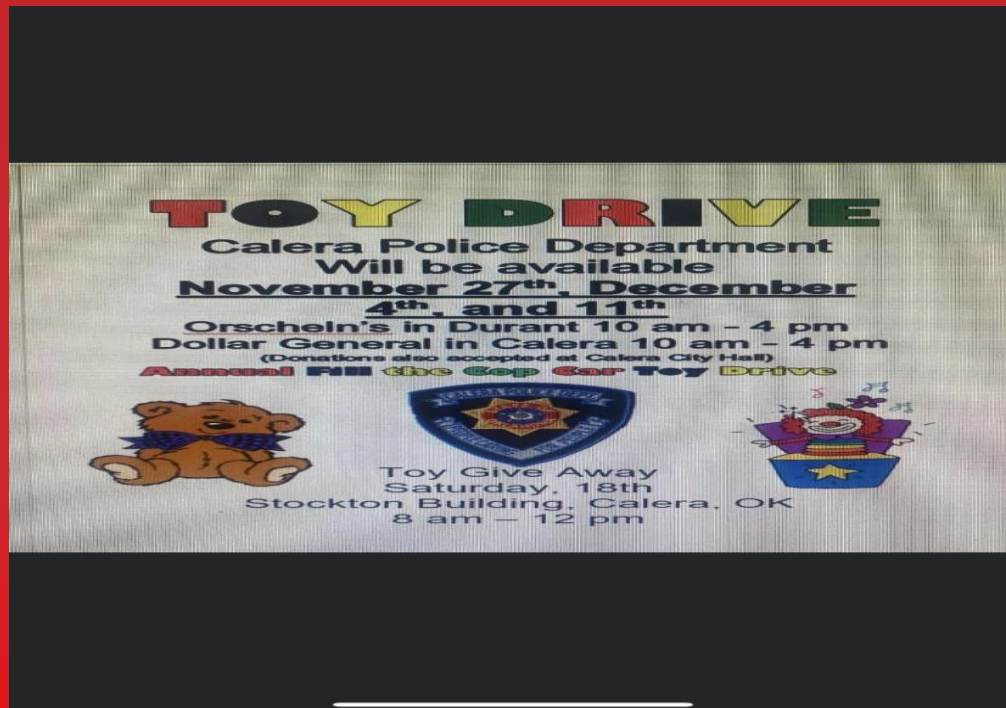


# What are some things you have used your departments social media for?



Let's talk about fundraisers

This is a reminder of open records Act.



Let's look at some social media  
from departments across the  
state





Join OKCPD

6d



Class 143 officially graduated today!

While their #JourneyToTheBadge may have come to an end, now the real work begins. These recruits will spend the next 4 months or more alongside experienced field training officers learning how to apply every... See More



102

6 Comments 15 Shares

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Home

Watch

Page

News

Notifications

Menu

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Major County Sheriff's Office

22h

Today, the Major County Sheriff's Office presented Tumara Moore with a plaque for 2021 Volunteer of the Year, as a result of her fundraising efforts to support the MCSO K9 program. Thank you Tumara for all your hard work!



111

4 Comments 5 Shares

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Oklahoma Department of Transportation



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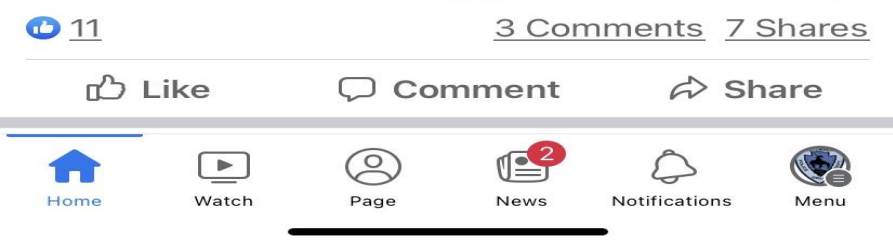
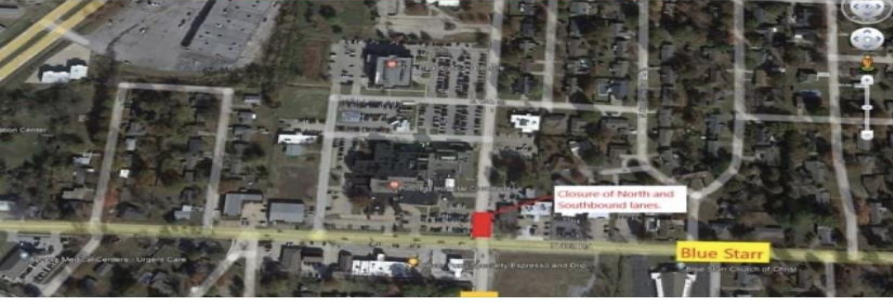
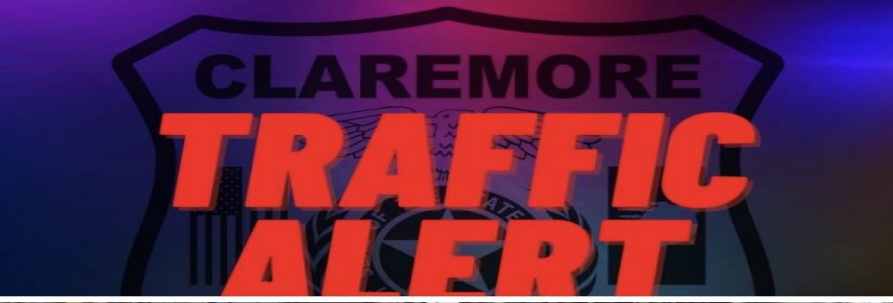
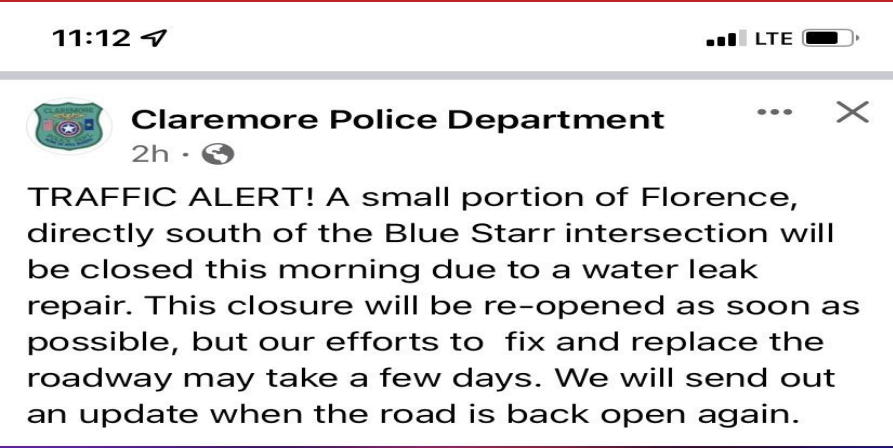
Watch

Page

News

Notifications

Menu



Yes we share the Fire Dept. Too



### Muskogee Police Department

31m · 🌐

## Press Release: Crime Stoppers Reward Offered plus additional \$\$\$ from a local business owner.



**CITY OF MUSKOGEE  
POLICE DEPARTMENT**  
JOHNNY TERRELL  
CHIEF OF POLICE

Office: 918-682-3477  
Muskogee Police Department  
Muskogee, Oklahoma 74403  
TEL: 918-682-3477  
E-Mail: [terrejl@muskogepd.org](mailto:terrejl@muskogepd.org)

**PRESS RELEASE**

Several businesses have experienced an increase in the theft of cashiers' computers over the past few months. We have obtained video and pictures from some of the thefts and are asking for the public's assistance in identifying these subject's.

Crime Stoppers is offering a cash reward for information leading to the arrest of the subject(s) involved and in addition to that reward a local business owner is offering an additional \$2000 for information that leads to an arrest of the subject(s) involved.

You can remain anonymous by calling Crime Stoppers at 918-682-COPS (3677).

Respectfully Submitted,

Officer Lynn Hamlin, Public Information Officer  
Muskogee Police Department  
Office - 918-682-3167  
Cell - 918-360-3708  
Fax - 918-682-3477  
Email - [hamlinl@muskogepd.org](mailto:hamlinl@muskogepd.org)




👍👎 10

1 Comment 19 Shares

👍 Like

💬 Comment

➦ Share



### Rogers County Sheriff's Office

3d · 🌐

On 1/22/2022 Rogers County Deputies



Home



Watch



Page



News



Notifications



Menu

116 28 Comments 12 Shares

Like Comment Share

Pottawatomie County Emergency Management is feeling excited. 2d

Stay tuned for details of an upcoming event we are having in April!!!

9 5 Shares

Like Comment Share

Moore Police Department 3d

On 1-17-2022 at approximately 2:10 p.m.

Tecumseh Emergency Management 21h

.WINTER WEATHER ADVISORY IN EFFECT UNTIL MIDNIGHT CST TONIGHT... \* WHAT...Snow expected. Total snow accumulations of 1 to 3 inches. A few areas could receive a couple more inches. Alan Mitchell



8 1 Share

Like Comment Share

Pottawatomie County

11:14

LTE



End Distracted Driving

3d

It's the first [#NationalPassengerSafetyWeek!](#) Look forward to a week full of tools, tips, and more to keep safe and help drivers a... See More



11

3 Shares

Like

Comment

Share



End Distracted Driving

3h

Teaching kids to be empowered passengers doesn't start when they enter Driver's Ed - it



Home



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Page



News



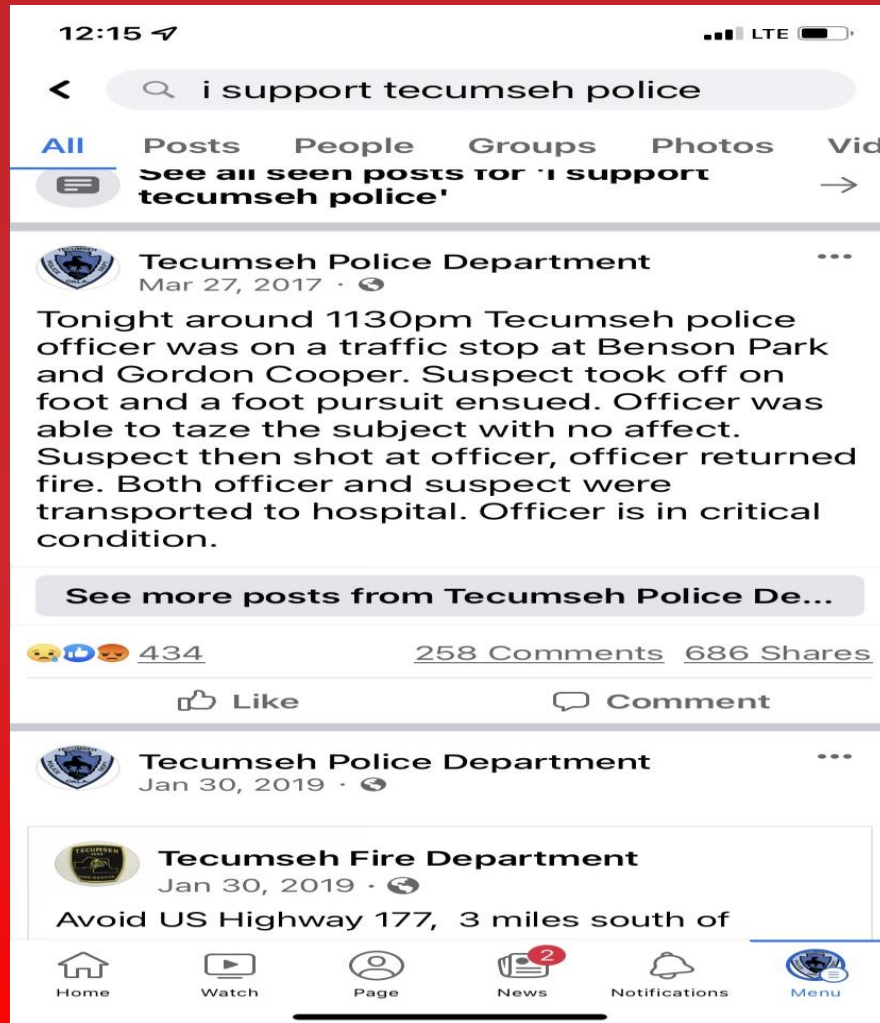
Notifications



Menu



# Community Support



Search Facebook

**Cyndi Creamer Turman**  
We met this young man at a friend's wedding last summer. Praying for his family!

4y Like Reply Hide 1

**Rochelle Britt**  
My condolences to Officer Terney's Family! RIP OFFICER! 🙏

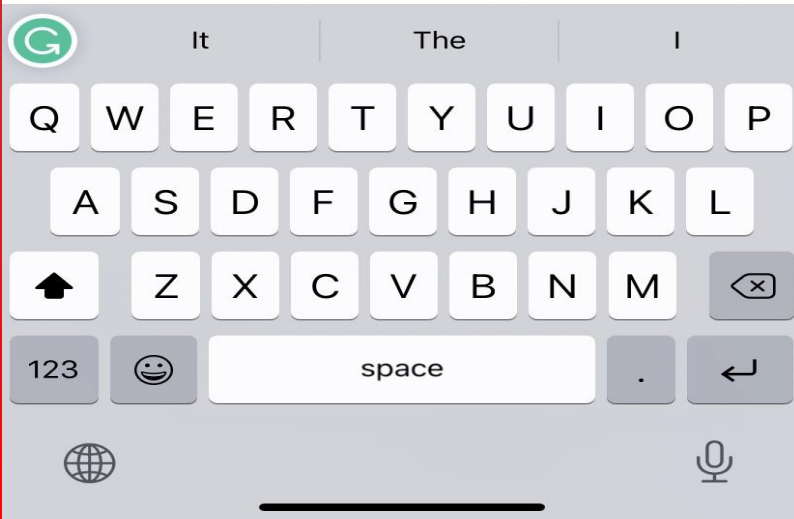
4y Like Reply Hide

**Rachael Whiteside**  
Thinking of the entire Tecumseh PD Family

4y Like Reply Hide

**Kimberly Houk**

Write a comment...



Search Facebook

Most relevant

**Court Clerk**  
Hearts and prayers go out to you and your department on the loss of a fellow brother in blue. God speed brother, we will take the watch from here! Maysville Police Department.

4y Like Reply Hide

**Janet Anderson**  
Prayers for the speedy recovery for the officer n his family.

4y Like Reply Hide

**Jennifer Hightower Boring**  
Our thoughts and prayers are with the entire Tecumseh police department family.

4y Like Reply Hide

**KD Harris**  
Praying for the fallen officers family and for my brothers and sisters in blue

4y Like Reply Hide 1

**Cyndi Creamer Turman**

Write a comment...

When you have an active social media and you keep your citizens informed they will support you



Posts About Photos Mentions



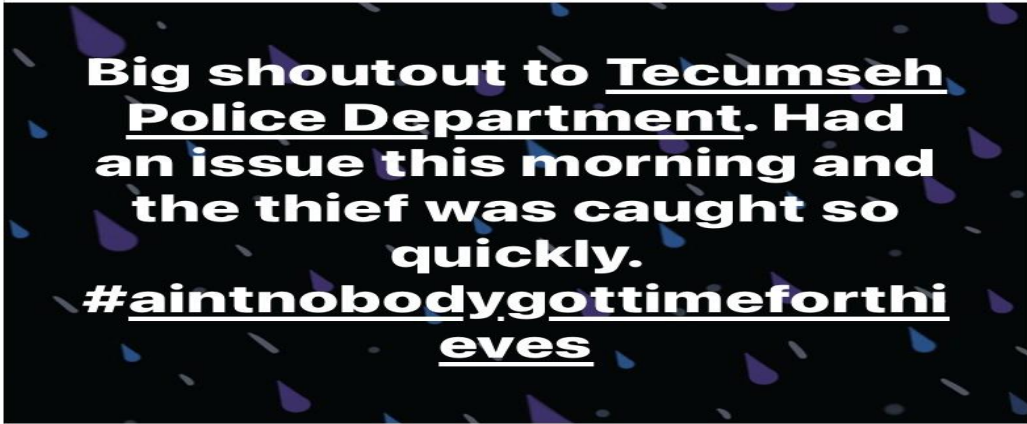
Tecumseh Police Department

Posted by JR Kidney Jul 14, 2021



Roller Shaved Ice

Jul 2, 2021



310

6 Comments 16 Shares

Like Comment Share



Tecumseh Police Department

Posted by Trey Baker Jul 13, 2021



Home



Watch



Page



News



Notifications



Menu



**Tracey White Forrester**  
Good job TPD!!

22w Like Reply Hide



**Joyce Keen**



TENOR

22w Like Reply Hide



**Craig MacIntyre**  
Thank you for your hard work!

22w Like Reply Hide



**James Dunbar**  
Very cool

Write a comment...

5d Like Reply Message Hide



**Susie Colon-Stewart**  
Thank you for sharing this! Helps a lot

5d Like Reply Message Hide



**Susie Colon-Stewart**  
Great job

5d Like Reply Message Hide



**Anniversary follower**  
**Cynthia Elizabeth Tunnell**  
Good job guys

5d Like Reply Message Hide



**Ginger Grimes**  
Please stay safe

5d Like Reply Message Hide

Most relevant is selected, so some comments may have been filtered out.

Write a comment...



Tecumseh Police Department's post



Like



Comment



Share



8

2 Shares

Most relevant ▾



**Nicki Peck**

I am very thankful for your info. You always keep us well informed and rarely lump us into shawnee. And I appreciate all you do for the city of Tecumseh.

1w

Like

Reply

Hide

1



Write a comment...



Home



Watch



Page




News




Notifications




Menu

 **Michelle Swanner**  
Thank you all so very very much for all you do to keep us safe ❤️


2w Like Reply Hide 2

 **Nicki Peck**  
Thank you to all who help in keeping me and my family safe. We appreciate all that you do and I'm proud to have you guys protecting us.


2w Like Reply Hide 1

 **Larry Lockard**  
Thanks to each of you who currently serve and to all those who previously served, may God richly bless you!

2w Like Reply Hide 2

 **Sylvia Akano**  
Thank you for all you do for our little community!!

2w Like Reply Hide 2

 **Mamie Garcia**  
Thank you for your service happy national law-enforcement day God

Write a comment...

Chief Kidney is a fantastic leader and even better man!

25w Like Reply Hide 7


 **Tecumseh Police Department**  
[Trevor Williams](#) I take notes on Sunday. Learning from the best. Thank you, sir.

25w Like Reply

Write a reply...

 **Milestone follower**  
**Deb Trumbull-Fillioe**  
I feel Tecumseh is a safe place to live

25w Like Reply Hide 2

 **Milestone follower**  
**Deb Trumbull-Fillioe**  
Police officers should make at least \$25 an hour!

25w Like Reply Hide 4

Kay Price replied · 1 reply

 **Daniel Rushton**  
Thank you again. We really appreciate all of you that risk your lives for ours.

Write a comment...

I hope you have a successful  
social media for your  
department

## Questions

Chief JR Kidney Tecumseh Police Department

[jkidney@tecumsehok.org](mailto:jkidney@tecumsehok.org)

405-808-4774